

Instructions for Social Network Accounts

Welcome to the Instructions for accessing MouseEarVacations.com's social network pages, including (but not limited to): **Facebook**, **Twitter**, and our blog, **MouseEarsFun**. If, at any time, you have questions or concerns, please contact the Admin Team or the office for clarification. This document is designed to help you access and/or set up an account on these websites.

FACEBOOK - www.facebook.com

Our Page: <http://www.facebook.com/pages/MouseEarVacations/66248978333>

To create a NEW account:

1. On the home page, fill in your information. Do Not Use your Cruisingco.com email address. Please use your personal email address instead.
2. Once you have filled in the information, Facebook will ask you to confirm your email address before completing your sign up.
3. After confirming, log into your Facebook account.
4. On the top right side, go to "Settings", and select "privacy settings". Then, select "Profile". Be sure all the settings say "Only Friends". Do not select "Everyone". By limiting your page to your friends, only those people you accept as a *friend* can see your information, photos, etc. Strangers will not have access to your personal information. Be sure to save your settings before navigating away from the page.
5. At the top right of your screen, type "Mouseearvacations" in the search box, or use this link: <http://www.facebook.com/pages/MouseEarVacations/66248978333>.
6. Once you find our page, please click the button to become a "Fan or Like". This will enable you to see all our posts, comment on trivia and discussions, and view our photo albums. If you'd like to contribute some photos, please send them to us. However, the photo albums are for people to meet our agents—no family members or friends. Photos with Disney characters are fine.
7. Remember that all your posts to our "wall", discussions, etc. will be viewed by clients and other "Fans" of our page. Please read the Terms and Guidelines file for guidance on how to post appropriately.

If you already have an EXISTING account: Follow steps 4-9 above, to become a "Fan" of the MEV page. And then go ahead and invite ALL your "friends" to join our company page as well. This will ensure that they will also receive breaking news we post and confirms your affiliation with the company.

Status updates and Posts:

Now.....feel free to do some "**soft-selling**" by letting your "friends" know that you are in the know and a dedicated travel professional.

Great examples:

[Erin Marsh](#) had a nice but brief visit to California Adventure this morning. Started off with Toy Story Mania and marveled at the construction that is happening for the Wonderful World of Color. It looks like it will be amazing!!

Erin Marsh is amazed at the excellent offer from Disney Cruise Line! It's \$100 onboard credit per stateroom, per DAY, for verandah bookings for most sailings 6/25-8/9/09!! If you delayed making summer vacation plans, this is your answer!

Erin Marsh WOW Disney Cruise Line just announced an amazing onboard credit offer for Verandah cabins this summer! Anyone on the fence about going doesn't want to miss this.

Her client replies on FB:

1. Great offer too bad it doesn't last till my cruise lol figures
2. email me and let me know dates and all info on disney cruise
3. sounds great!! send info & I will forward it
4. I wanna go!! I think it'll be another year before we manage to plan our trip though.

Don't say:

Call me today for the Free Dining Offer

DCL offer announced – let me book your trip.

TWITTER - www.twitter.com

Our Page: <http://twitter.com/mouseearsfun/>

There is no need to create a new Twitter account. You can follow along by accessing our page at: <http://twitter.com/mouseearsfun/>. However, if you want to receive updates directly to your computer, you will need to create a Twitter account.

To create a NEW account:

1. On the home page, click the "Get Started—Join!" button to fill in your information. Do Not Use your Cruisingco.com email address. Please use your personal email address instead.
2. Go to the MouseEarsFun / Mouse Ear Vacations page <http://twitter.com/mouseearsfun/> Under our logo you will have the option to "Follow" the Twitter account. Whenever we update this page, you will receive an email notification from Twitter.

BLOG - www.mouseearsfun.com

There is no need to create a new account. You can follow along by accessing our page at: www.mouseearsfun.com.

Be sure to visit the blog weekly and see what is going on, you might even see one of your tips located here! Share this with your clients – let them know it's available for their viewing pleasure as well.

Like a blog you read? Give some positive feedback!